

Award-winning Media Outlet Eliminates Threats in files and Reduces Cyber Risk to Reporters with Votiro

About the Company



This influential award-winning Global Media Company is known for its in-depth reporting and coverage of national and international news, as well as its dedication to investigative journalism and hard-hitting exposés.

This organization has broken numerous important stories, uncovering scandals and shedding light on important issues that might otherwise have gone unnoticed. As a global influencer, this media organization has shaped worldwide politics and helped to maintain an informed populace.

As a global influencer, it has reporters stationed around the world to identify breaking news stories and provide up-to-the-minute coverage.

Primary Challenges

Need to Keep Reporters and Sources Safe from Nation-state Actors for Continued Media Operations

One of the greatest challenges of having an international presence for reporters is to ensure their safety and the safety of their sources. Reporters uncover scandals and political machinations that, if traced back, could place reporters and sources in danger.

As there is no standardized technology for the different reporters that report for the Company around the globe, they utilize various applications and devices which have no assurance of privacy.

Uploaded Files from the Field

To complicate the situation, reporters upload source material files to a centralized company Snowflake data lake that includes massive videos, images, and other file types. The Company wanted a way to ensure that content provided by reporters contained no hidden malicious threats embedded in files as they knew any hidden danger slipping through could impact business operations and exfiltrate sensitive information.

Stories by these reporters have global impacts, and threat actors include nation-states with the resources to generate novel attack vectors to embed in files.

Driving Towards Efficiency

The Company needed to ensure that the security provided was seamless and did not require additional effort by staff to sanitize the content. Any time additional steps are required, there is the potential that it creates lag in the news process or the steps could be overlooked, and failures in the process could dangerous exposures.

Finally, the organization also understood that efficiency is key, especially when sending information from overseas via communications channels that may be less current. Having a solution to eliminating hidden threats should have a minimal impact on the time from uploading to the content being available internally for review. Significant delays could allow other media outlets time to break a story before they could.

The Votiro Solution

Votiro Helps the Media Company Ingest Files from Anywhere, at Scale, Safely

The Company tested Votiro to help seamlessly ingest the 4GB+ files into their Snowflake data lake, while ensuring that no hidden threats were hidden in these files.

Safer Files and Content, Faster

Once Votiro was deployed and integrated into the Company's existing environment, they experienced a 50% reduction in sanitization time for large files from previous solutions. This accelerated the Company's ability to move a story to publication.

Protecting Reporters and Breaking Stories

Using Votiro for Web Applications API, a secure bastion was created for reporters to upload their content to the data lake, regardless of the geographic location in which they were working. This reduced the risk of the data lake becoming contaminated with malware or ransomware. This, in turn, prevented sensitive information being revealed, like reporters' locations or assignments, protecting them not only from cybercriminals but from the danger of nation-state actors.

Seamless Integration with Company Systems and Threat Intelligence Sent to SIEM

The API seamlessly integrates with the Company's Snowflake data lake, without the need for intensive and time-consuming configuration, installation, or manual upgrades. Plus, Votiro connects with the Company's SIEM, sending valuable threat information to the SOC team instantly.

Breadth of Protection for 180+ File Types

Votiro is able to sanitize more than 180 file types, also providing the Company with the breadth of sanitization needed for the various files reporters would upload. By choosing Votiro, the Company allowed reporters to focus on keeping people informed and aware of events happening around the globe and enabled the business to continue producing important news stories.

Before

Implementing Votiro



High Risk of Infiltration. Risk of nation-state actors infiltrating the Company through source materials uploaded to centralized Snowflake data lake by field reporters.



Lack of File Type Support. Breadth of file types used in daily course of business not supported.



Slowed Operations. Existing solution for removing threats from content slows file uploads, creating lag in media business operations.

After

Implementing Votiro



Detect. Integrity of content for 180+ file types is maintained while all known and unknown threats are eliminated by default.

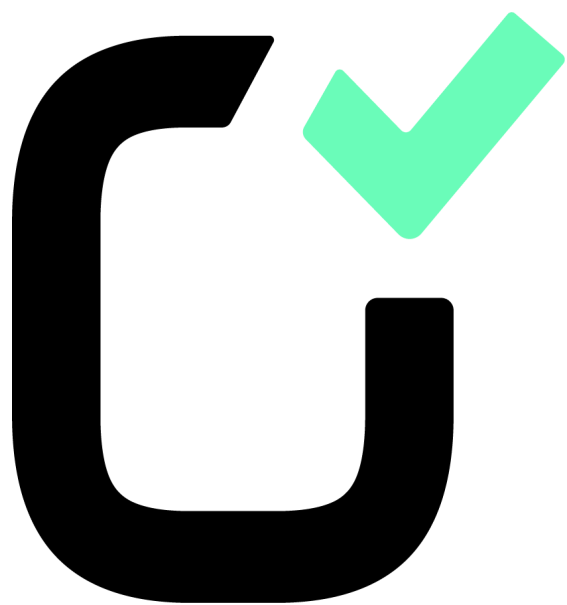


Analyze. Integration with the Company SIEM enables threat teams to quickly and efficiently analyze and gain visibility into threats.



Disarming Without Disruption. Simple installation, configuration, and seamless integration help the Company continue to break news stories quickly, ahead of competition.

Votiro Helps **Keep Media Companies Safe** from Known and Hidden Malware Threats — **Internally and in the Field**




Safe, Accurate Files. Votiro automatically disarms all content, rebuilding files with only known-safe components so you get safe, accurate info.

Seamless File Delivery. Votiro's API-based plug-and-play integration can strengthen an organization's security posture without changing existing infrastructure.

Bulk Security, At-Scale. Votiro scales up and down to accommodate specific company and customer needs, ensuring that work never stops due to security risks.

Try Votiro Free for 30 Days

See how Votiro stops threats before they ever reach your endpoint with a **free trial!**

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