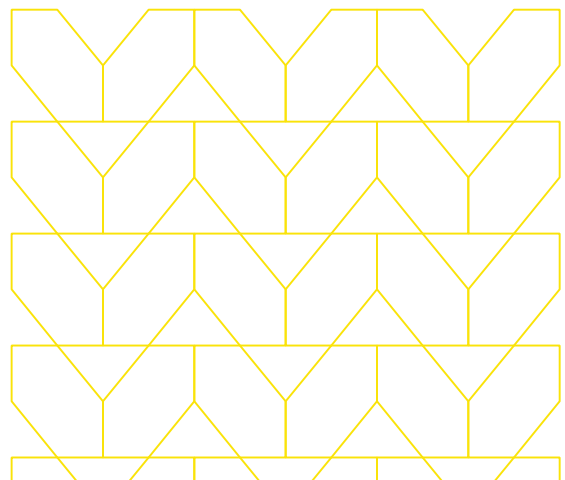




Jacobson Holdings Embraces Defense in Depth with Menlo Security

Trucking and logistics company strengthens cybersecurity defenses with Secure Enterprise Browser solution.



Case Study

Jacobson Holdings

Jacobson Holdings is the parent company to TransAm Trucking, TA Logistics, TAFS, and One Leasing, providing value-added warehousing, packaging, contract manufacturing, staffing, contract logistics, and associated freight management and transportation services.

Challenges

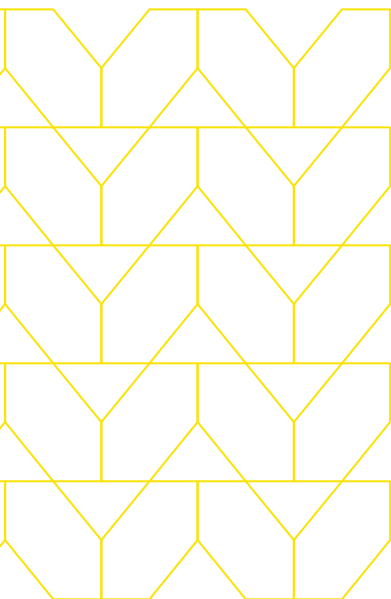
Jacobson Holdings needed a way to protect the organization from today's highly evasive and adaptive (HEAT) threats without impacting users' ability to access Internet-based applications, Software as a Service (SaaS) platforms, or websites.

Solution

Jacobson Holdings implemented Menlo Security Secure Enterprise Browser solution across more than 500 employees worldwide – protecting users from web-based threats while strengthening its Defense in Depth security strategy.



The need for Defense in Depth



Dane Zielinski is the kind of person who always covers all his bases. Throughout his career in the IT security industry, he has followed a Defense in Depth (DiD) strategy for keeping his organizations' digital environments safe from malicious intent. Developed by the National Institute of Standards and Technology (NIST), this layered approach assumes that no single solution is sufficient and that multiple layers of defense across an expanding threat surface are needed to fully secure enterprise networks. Flexibility in the tools an organization employs allows security teams to adapt and quickly pivot if one line of defense is compromised.

So, of course, implementing a DiD strategy was top of mind when he was hired by Jacobson Holdings as the company's information security manager. The parent company of TransAm Trucking, TA Logistics, TAFS and One Leasing, Jacobson Holdings has more than 500 employees scattered across the U.S. and Columbia. This distributed workforce needs access to a growing portfolio of digital assets in the form of web applications, Software as a Service (SaaS) platforms, and websites to operate the business. Ensuring reliable, secure access to these business tools without impacting user productivity is a big part of his job responsibilities.

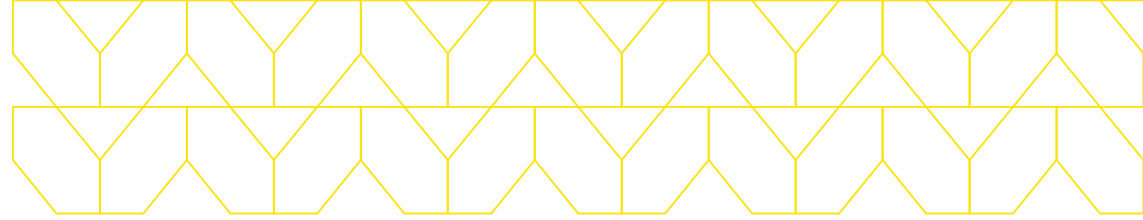
“Our business, just like most businesses today, gets done on the Internet—and that puts a big red target on our backs,” he said. “I wanted to implement a layered approach that would proactively protect users from web-based threats without slowing down their ability to get work done.”

DiD starts with Browser Security

Zielinski immediately thought of Menlo Security's Secure Enterprise Browser solution as a way to implement non-disruptive protection from web-based threats. He had used Menlo at previous jobs and knew he could rely on the solution's simple, straightforward approach to isolating malicious content from users. Menlo processes all web traffic in the Menlo Secure Cloud Browser where content is executed in a safe environment, far from the end user. A block or isolate decision is made, and safe content is rendered on the endpoint browser where users can interact with it within the appropriate policies.

“Our Defense in Depth strategy starts with Menlo Security and its ability to protect users from the unknown,” Zielinski said. “If anything slips through the cracks, I know we have Menlo covering our backs, stopping threats from gaining initial access to an endpoint device and spreading through the rest of the network.”

He deploys Menlo's web protection, which includes Cloud Access Security Broker (CASB) functionality and Data Loss Prevention (DLP) capabilities solutions through the Menlo Secure Cloud Browser, rounding out his multi-layered DiD cybersecurity strategy. The Menlo Cloud Console gives his team pinpoint control over security policies, manages permissions, and establishes trust. And, the fact that Menlo is delivered through the a global cloud provider's network, performance of the organization's web apps and SaaS platforms is not impacted.



Allowing users to click with impunity

Menlo Security enables a multi-layered DiD cybersecurity strategy at Jacobson Holdings, giving him the peace of mind that every aspect of his digital environment is protected from web-based threats. Menlo also enables efficiency throughout the organization's security operations. With all content automatically isolated in the Menlo Secure Cloud Browser, alerts from other monitoring tools have been radically reduced in volume and severity. Managing firewall and web URL allow and block lists have also been made redundant, reducing manual labor of the organization's analysts while reducing alert fatigue and helping refocus resources to other, more strategic projects that further limit business risk.

Most importantly, according to Zielinski, Menlo gives users the freedom to click with impunity. Content that is relevant to their responsibilities is never blocked, allowing them to explore and take calculated risks that often lead to innovation.

“My job is all about pushing malicious exposure out from endpoints,” Zielinski said. “Menlo allows us to do that without impacting our users’ ability to do their jobs.”

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About Menlo Security

Menlo Security eliminates evasive threats and protects productivity with the Menlo Secure Cloud Browser. Menlo delivers on the promise of cloud-based security—enabling Zero Trust access that is simple to deploy. The Menlo Secure Cloud Browser prevents attacks and makes cyber defenses invisible to end users while they work online, reducing the operational burden on security teams.

Menlo protects your users and secures access to applications, providing a complete enterprise browser solution. With Menlo, you can deploy browser security policies in a single click, secure SaaS and private application access, and protect enterprise data down to the last mile. Secure your digital transformation with trusted and proven cyber defenses, on any browser.

Work without worry and move business forward with Menlo Security.

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